

# THE DEPT. OF CURIOUS THINGS

SILLY BUSINESS FOR CREATIVE KIDS

## MOBILE CREATIVE STUDIO SPONSORSHIP PACKAGES

### ABOUT THE BUS

The Department of Curious Things is hitting the road! We're converting a bus into a mobile creative studio for kids—bringing storytelling, imagination, and hands-on art experiences to neighborhoods, schools, and events across Middle Tennessee.

This mobile hub will serve as:

- A pop-up creative lab
- A venue for after-school programs, community art events, and parties
- A physical representation of our belief that kids matter now, not just someday

We need partners to help us get this bus built and rolling by **May 23, 2026**.

### WHY SPONSOR THE BUS?

Sponsoring this bus means **putting your brand at the heart of something joyful, visible, and deeply meaningful**. Your support will bring accessible programming directly to kids and communities, associate your name with a high-impact, community-driven mission, and make you a literal part of the vehicle that is bringing creativity and connection to life.

## SPONSORSHIP TIERS

### SUPPORTING SPONSOR \$1,000–\$4,999

- Logo on rear window of the bus (shared placement)
- Social media mention at launch
- Option to name a seat, shelf, or table inside the buildout

### BUILDOUT SPONSOR \$5,000–\$10,000 “Founding Sponsor”

- Logo on rear window of the bus (shared placement)
- Mention in all press releases + printed materials
- Social media thank-you during launch week
- Listed as “Founding Sponsor” on our website and signage

### TITLE SPONSOR \$15,000+

“Presented by \_\_\_\_\_”

- Logo on side of the bus (primary branding location)
- Co-branded in all press and media: “Presented by...”
- Logo on all printed materials for 12 mo.
- Featured post on launch day across all social platforms
- Invitation to launch event + photo opp
- Ability to co-create one activation with our team

## NEED TO KNOW

- Total goal: \$25,000 (to purchase + convert the bus)
- Deadline: May 23, 2026 (our founder’s 40th birthday!)
- Donations are tax-deductible via our fiscal sponsor

## CONTACT

Want to sponsor or learn more? Reach out to:

Anna Skates  
hello@annaskates.co  
[thedepartmentofcuriousthings.com](http://thedepartmentofcuriousthings.com)  
@thedepartmentofcuriousthings